

## Message Text

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PAGE 01 JAKART 14283 061049Z

55

ACTION PER-05

INFO OCT-01 EA-07 ISO-00 /013 W  
----- 049830

P 060949Z DEC 73

FM AMEMBASSY JAKARTA

TO SECSTATE WASHDC PRIORITY 9850

UNCLAS JAKARTA 14283

E.O. 11652: N/A

TAGS: APER,ID

SUBJECT: PERSONNEL: INVENTORY OF MARKET RESEARCH SKILLS AND  
POSITIONS

REF : STATE 235004

1. HEAVY WORKLOAD DOMINATED BY LARGE AND GROWING NUMBER  
BUSINESS VISITORS TO EMBASSY'S ECONOMIC-COMMERCIAL SECTION,  
HAS PRECLUDED OFFICERS OR FSL'S FROM DEVOTING ANY SIGNIFICANT  
TIME TO DESK STUDIES OR MORE COMPREHENSIVE MARKET RESEARCH  
REPORTS. WE RECOGNIZE IMPORTANCE TO U.S. CONTINUED EXPORT  
EXPANSION OF BASIC NEED TO CONTINUALLY IDENTIFY AND REPORT  
LOCAL TARGETS OFFERING BEST SALES POSSIBILITIES FOR  
U.S. EXPORTERS.

2. WE ARE PREPARED INCORPORATE INTO REGULAR POSITION RE-  
SPONSIBILITIES OF OFFICERS LISTED BELOW REQUIREMENT TO PREPARE  
DESK STUDIES, TARGET OF OPPORTUNITY AND OTHER REQUESTED  
RESEARCH REPORTS:

A. ECONOMIC-COMMERCIAL OFFICER, JAMES J. REILLY, FSR-4,  
5 TO 10 PER CENT ON DESK STUDIES, TARGET OF OPPORTUNITY  
REPORTS AND OVERSEEING CONTRACTED STUDIES. EMPLOYEE HAS  
COMMERCE DEPT BACKGROUND AND IS FAMILIAR WITH ITS MARKET  
RESEARCH REQUIREMENTS.

B. ECONOMIC-COMMERCIAL OFFICER, CARL B. CUNNINGHAM,  
FSO-5, 5 TO 10 PER CENT ON DESK STUDIES, TARGET OF OPPORTUNITY  
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REPORTS AND OVERSEEING CONTRACTED STUDIES.

3. WE BELIEVE POSITION COULD USEFULLY BE STAFFED IN FUTURE WITH  
OFFICER WITH MARKET RESEARCH SKILL UTILIZING 25 PER CENT HIS  
TIME.  
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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Review Authority:** kelleyw0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 OCT 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17-Oct-2001 by williad>; APPROVED <05-Feb-2002 by kelleyw0>  
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EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**TAGS:** APER, ID  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005